

VISIT SOUTHERN ARIZONA



Non-Lodging Member Benefits

BENEFITS AND OPPORTUNITIES	1st Year Only			1st Year Only		
	Founding \$5,000	Platinum \$3,000	Gold \$1,000	Silver \$600	Copper \$300	Turquoise \$150
SOCIAL MEDIA PLATFORMS - Submission of Visitor-Related Events	X	X	X	X	X	X
VSA CALENDAR OF EVENTS - Submission of Visitor-Related Events	X	X	X	X	X	
WEBSITE - Basic Web Listing with same details	X	X	X	X	X	
DISCOUNTED REGISTRATION to VSA Member Events	X	X	X	X		
REFERRALS to Visitors & Meeting Planners from Staff and Volunteers	X	X	X	X		
VSA TRAVEL GUIDE - Member Listing	X	X	X	X		
FREE REGISTRATION - VSA Educational Sessions, Seminars and Orientations	X	X	X			
MARKETING - Brochure Distribution at Visitor Center & VSA Events	X	X	X			
OFFERS - Access to Partner-to-Partner Offers	X	X	X			
OFFERS - Submission of Visitor-Related Media & Offers for Social Platforms	X	X	X			
WEBSITE - One additional Web Listing in Additional Category	X	X	X			
WEBSITE - Enhanced Web Listing with ...	X	X	X			
WEBSITE - Website Hyperlink from VSA Website	X	X	X			
WEBSITE ADVERTISING - Access to Advertise on VSA Website	X	X	X			
REGISTRATION - Two (2) Tickets to VSA Partner Events (4-6 Annually)	X	X				
VSA EVENT INFORMATIVE EMAIL - Call Out in (1) Leisure E-Blast	X	X				
WEBSITE - Up to 4 Web Listings in Additional Categories	X	X				
PUBLICATION - Sponsorship (1) in VSA Tourism Trends Publication	X					
REGISTRATION - One (1) Table of Eight (8) at VSA Annual Meeting	X					
SPONSORSHIP - Sponsor Recognition of/at VSA Annual Meeting	X					

Non-Profit discount of 10% on Silver level membership and above for non-profit organizations with proof of 501(c)(3) status. Please ask about discount as it is not automatically applied.

FUTURE ADD-ON OPPORTUNITIES

Additional Category Listing in VSA Travel Guide & Website

Additional Location Listing within a Category Listing

Brochure/Rack Card Placement Distribution

Sponsorship and Advertising Opportunities

(Prices and Details To Be Determined)

VISIT SOUTHERN ARIZONA

660 S. Country Club Road
Tucson, AZ 85716

520-620-9225



MEMBERSHIP COORDINATOR

Vera Gates-Williams

520-255-9056